



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Oct 2024, monthly retail sales in Cardiff - Hospitality were £3.75m. Year-to-Date (YTD) sales were £43.4m.
- Compared to Oct 2023, monthly sales decreased by -2.1% while YTD sales decreased by -6.2%.
- The decrease in monthly sales was due to a decrease of -3.7% in customer numbers and an increase of +1.7% in average revenue per customer (ARPC).

Metric	Oct 24	Oct 24 vs Oct 23	YTD Oct 24	YTD Oct 24 vs YTD Oct 23
Sales	£3.75m	-2.1%	£43.4m	-6.2%
Transactions	233k	-4.2%	2.58m	-5.6%
Customers	100.0k	-3.7%	1.09m	-4.5%
ATV	£16.09	+2.2%	£16.82	-0.6%
ARPC	£37.47	+1.7%	£39.71	-1.7%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Oct 2023 and Oct 2024 in Cardiff - Hospitality (-2.6%) is higher than Cardiff - Indie (-4.1%), Cardiff - Retail (-4.3%) and Newport (-6.7%); similar to Cardiff - Hospitality (-2.1%) and lower than Cardiff - Other (+8.5%), Nottingham (+4.8%), Sheffield (+3.5%) and Bristol (+2.4%).
- YTD sales change between Oct 2023 and Oct 2024 in Cardiff - Hospitality (-3.4%) is higher than Cardiff - Retail (-4.5%), Cardiff - Hospitality (-6.2%), Bristol (-6.9%) and Newport (-7.8%); similar to Cardiff - Indie (-3.3%) and lower than Cardiff - Other (+3.6%), Sheffield (+0.4%) and Nottingham (-0.5%).

Retail Area	Oct 24 vs Oct 23	YTD Oct 24 vs YTD Oct 23
Cardiff - Hospitality	-2.1%	-6.2%
Cardiff	-2.6%	-3.4%
Cardiff - Indie	-4.1%	-3.3%
Cardiff - Retail	-4.3%	-4.5%
Cardiff - Other	+8.5%	+3.6%
Bristol	+2.4%	-6.9%
Newport	-6.7%	-7.8%
Nottingham	+4.8%	-0.5%
Sheffield	+3.5%	+0.4%
GB Benchmark	-1.8%	-4.1%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.42m), Entertainment (£133k), Health & Beauty (£51.6k), Fashion (£50.1k), and Consumer Services (£39.9k).
- The five sectors with the highest YTD sales are Food & Drink (£38.9m), Entertainment (£2.12m), Fashion (£831k), General Retail (£519k), and Consumer Services (£437k).
- The five sectors showing the largest change in sales between Oct 2023 and Oct 2024 are Food & Drink (-£56.8k), Entertainment (-£38.0k), Grocery (+£29.6k), Fashion (-£16.4k) and General Retail (-£7.75k).

Sector	Oct 24	Oct 24 vs Oct 23	YTD Oct 24	YTD Oct 24 vs YTD Oct 23
Food & Drink	£3.42m	-1.6%	£38.9m	-5.9%
Entertainment	£133k	-22.3%	£2.12m	-13.4%
Health & Beauty	£51.6k	+17.0%	£378k	-37.2%
Fashion	£50.1k	-24.7%	£831k	+0.1%
Consumer Services	£39.9k	-3.1%	£437k	-9.1%
Grocery	£29.6k	+Inf	£209k	+1,530.4%
General Retail	£17.3k	-31.0%	£519k	-0.7%
Tourism	£3.40k	+411.1%	£49.0k	-28.1%
Household	£0	NA	£0	NA
Transport	£0	-100.0%	£0	-100.0%

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between October 2023 and October 2024 reveals that Cardiff Region (+2.4ppt), Rest Of GB (-2.0ppt), Rest Of Wales (+2.0ppt) and Cardiff Inner City (-1.8ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between October 2023 and October 2024 reveals that Cardiff Outer City (-1.3ppt) and Rest Of Wales (+1.3ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Oct 24	Oct 24 vs Oct 23	YTD Oct 24	YTD Oct 24 vs YTD Oct 23
Cardiff Region	39.3%	+2.4ppt	37.5%	+0.6ppt
Rest Of GB	16.3%	-2.0ppt	19.3%	-0.7ppt
Cardiff Inner City	15.3%	-1.8ppt	16.1%	0.0ppt
Rest Of Wales	14.1%	+2.0ppt	12.5%	+1.3ppt
Cardiff Outer City	13.3%	+0.3ppt	12.4%	-1.3ppt
M4 Corridor	1.7%	-0.8ppt	2.2%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ