



## Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

## Cardiff - Other Headline Metrics

- In Oct 2024, monthly retail sales in Cardiff - Other were £4.94m. Year-to-Date (YTD) sales were £51.3m.
- Compared to Oct 2023, monthly sales increased by +8.5% while YTD sales increased by +3.6%.
- The increase in monthly sales was due to an increase of +6.3% in customer numbers and an increase of +2.1% in average revenue per customer (ARPC).

Metric	Oct 24	Oct 24 vs Oct 23	YTD Oct 24	YTD Oct 24 vs YTD Oct 23
Sales	£4.94m	+8.5%	£51.3m	+3.6%
Transactions	454k	+6.2%	4.47m	-0.2%
Customers	174k	+6.3%	1.82m	+3.0%
ATV	£10.86	+2.2%	£11.48	+3.8%
ARPC	£28.34	+2.1%	£28.13	+0.5%

Key Retail Metrics for Cardiff - Other

## Cardiff - Other vs Comparator Areas

- Monthly sales change between Oct 2023 and Oct 2024 in Cardiff - Other (-2.6%) is higher than Cardiff - Indie (-4.1%), Cardiff - Retail (-4.3%) and Newport (-6.7%); similar to Cardiff - Hospitality (-2.1%) and lower than Cardiff - Other (+8.5%), Nottingham (+4.8%), Sheffield (+3.5%) and Bristol (+2.4%).
- YTD sales change between Oct 2023 and Oct 2024 in Cardiff - Other (-3.4%) is higher than Cardiff - Retail (-4.5%), Cardiff - Hospitality (-6.2%), Bristol (-6.9%) and Newport (-7.8%); similar to Cardiff - Indie (-3.3%) and lower than Cardiff - Other (+3.6%), Sheffield (+0.4%) and Nottingham (-0.5%).

Retail Area	Oct 24 vs Oct 23	YTD Oct 24 vs YTD Oct 23
Cardiff - Other	+8.5%	+3.6%
Cardiff	-2.6%	-3.4%
Cardiff - Hospitality	-2.1%	-6.2%
Cardiff - Indie	-4.1%	-3.3%
Cardiff - Retail	-4.3%	-4.5%
Bristol	+2.4%	-6.9%
Newport	-6.7%	-7.8%
Nottingham	+4.8%	-0.5%
Sheffield	+3.5%	+0.4%
GB Benchmark	-1.8%	-4.1%

Sales Growth for Cardiff - Other and Comparators

## Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.77m), Grocery (£871k), Tourism (£733k), Transport (£617k), and Health & Beauty (£436k).
- The five sectors with the highest YTD sales are Food & Drink (£17.2m), Grocery (£7.42m), Tourism (£6.98m), Entertainment (£6.56m), and Transport (£6.15m).
- The five sectors showing the largest change in sales between Oct 2023 and Oct 2024 are Food & Drink (+£258k), Grocery (+£138k), Tourism (+£125k), Health & Beauty (-£82.5k) and Fashion (-£71.0k).

Sector	Oct 24	Oct 24 vs Oct 23	YTD Oct 24	YTD Oct 24 vs YTD Oct 23
Food & Drink	£1.77m	+17.1%	£17.2m	-8.4%
Grocery	£871k	+18.9%	£7.42m	+0.5%
Tourism	£733k	+20.6%	£6.98m	+2.1%
Transport	£617k	-0.4%	£6.15m	+4.5%
Health & Beauty	£436k	-15.9%	£4.30m	+19.6%
Entertainment	£286k	-7.1%	£6.56m	+57.4%
Fashion	£82.9k	-46.1%	£1.03m	-34.6%
General Retail	£79.9k	+2.4%	£1.15m	+10.4%
Consumer Services	£61.8k	+218.4%	£442k	+70.9%
Household	£0	-100.0%	£54.7k	+2,916.6%

Cardiff - Other Sector Sales

## Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between October 2023 and October 2024 reveals that Cardiff Region (-3.3ppt), Rest Of GB (+2.7ppt) and Cardiff Outer City (+1.2ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between October 2023 and October 2024 reveals that Cardiff Region (+1.3ppt) and Rest Of GB (-1.3ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Oct 24	Oct 24 vs Oct 23	YTD Oct 24	YTD Oct 24 vs YTD Oct 23
Cardiff Region	30.1%	-3.3ppt	32.4%	+1.3ppt
Cardiff Inner City	22.7%	+0.1ppt	20.5%	-0.5ppt
Rest Of GB	19.2%	+2.7ppt	20.0%	-1.3ppt
Cardiff Outer City	15.5%	+1.2ppt	14.6%	+0.2ppt
Rest Of Wales	11.1%	-0.2ppt	10.5%	+0.3ppt
M4 Corridor	1.5%	-0.4ppt	2.0%	-0.1ppt

Contribution of Customer Catchments to Cardiff - Other Sales

## Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ