



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Nov 2024, monthly retail sales in Cardiff - Hospitality were £5.90m. Year-to-Date (YTD) sales were £49.2m.
- Compared to Nov 2023, monthly sales increased by +24.8% while YTD sales decreased by -3.2%.
- The increase in monthly sales was due to an increase of +14.7% in customer numbers and an increase of +8.8% in average revenue per customer (ARPC).

Metric	Nov 24	Nov 24 vs Nov 23	YTD Nov 24	YTD Nov 24 vs YTD Nov 23
Sales	£5.90m	+24.8%	£49.2m	-3.2%
Transactions	330k	+17.6%	2.90m	-3.5%
Customers	140k	+14.7%	1.23m	-2.7%
ATV	£17.91	+6.1%	£16.95	+0.2%
ARPC	£42.27	+8.8%	£40.02	-0.5%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Nov 2023 and Nov 2024 in Cardiff - Hospitality (+9.7%) is higher than Cardiff - Indie (+8.3%), Cardiff - Retail (+4.9%), Sheffield (+2.3%), Nottingham (+1.3%), Bristol (+1.1%) and Newport (-6.4%) and lower than Cardiff - Other (+26.8%) and Cardiff - Hospitality (+24.8%).
- YTD sales change between Nov 2023 and Nov 2024 in Cardiff - Hospitality (-1.9%) is higher than Cardiff - Hospitality (-3.2%), Cardiff - Retail (-3.4%), Bristol (-5.8%) and Newport (-7.3%); similar to Cardiff - Indie (-2.1%) and lower than Cardiff - Other (+6.2%), Sheffield (+0.7%) and Nottingham (-0.5%).

Retail Area	Nov 24 vs Nov 23	YTD Nov 24 vs YTD Nov 23
Cardiff - Hospitality	+24.8%	-3.2%
Cardiff	+9.7%	-1.9%
Cardiff - Indie	+8.3%	-2.1%
Cardiff - Retail	+4.9%	-3.4%
Cardiff - Other	+26.8%	+6.2%
Bristol	+1.1%	-5.8%
Newport	-6.4%	-7.3%
Nottingham	+1.3%	-0.5%
Sheffield	+2.3%	+0.7%
GB Benchmark	+1.0%	-3.5%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£5.44m), Entertainment (£178k), Fashion (£117k), Consumer Services (£43.6k), and Health & Beauty (£42.7k).
- The five sectors with the highest YTD sales are Food & Drink (£44.2m), Entertainment (£2.29m), Fashion (£948k), General Retail (£559k), and Consumer Services (£480k).
- The five sectors showing the largest change in sales between Nov 2023 and Nov 2024 are Food & Drink (+£1.16m), Grocery (+£39.9k), Entertainment (-£19.3k), General Retail (-£19.2k) and Health & Beauty (+£15.9k).

Sector	Nov 24	Nov 24 vs Nov 23	YTD Nov 24	YTD Nov 24 vs YTD Nov 23
Food & Drink	£5.44m	+27.1%	£44.2m	-2.7%
Entertainment	£178k	-9.8%	£2.29m	-13.1%
Fashion	£117k	+3.6%	£948k	+0.7%
Consumer Services	£43.6k	-9.8%	£480k	-9.1%
Health & Beauty	£42.7k	+59.2%	£420k	-33.1%
Grocery	£40.3k	+9,696.3%	£250k	+1,783.3%
General Retail	£39.6k	-32.6%	£559k	-4.0%
Tourism	£5.71k	-12.4%	£57.0k	-24.0%
Transport	£0	-100.0%	£3.69k	+301.0%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between November 2023 and November 2024 reveals that Rest Of GB (+3.7ppt), Cardiff Region (-3.4ppt) and Cardiff Outer City (+1.4ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between November 2023 and November 2024 reveals that Rest Of Wales (+1.3ppt) and Cardiff Outer City (-1.0ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Nov 24	Nov 24 vs Nov 23	YTD Nov 24	YTD Nov 24 vs YTD Nov 23
Cardiff Region	35.7%	-3.4ppt	37.3%	+0.1ppt
Rest Of GB	20.4%	+3.7ppt	19.4%	-0.2ppt
Cardiff Outer City	14.4%	+1.4ppt	12.6%	-1.0ppt
Cardiff Inner City	14.0%	-0.9ppt	15.8%	-0.2ppt
Rest Of Wales	13.2%	0.0ppt	12.6%	+1.3ppt
M4 Corridor	2.2%	-0.7ppt	2.2%	0.0ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ