



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Nov 2024, monthly retail sales in Cardiff - Indie were £9.13m. Year-to-Date (YTD) sales were £80.2m.
- Compared to Nov 2023, monthly sales increased by +8.3% while YTD sales decreased by -2.1%.
- The increase in monthly sales was due to an increase of +7.2% in customer numbers and an increase of +1.0% in average revenue per customer (ARPC).

Metric	Nov 24	Nov 24 vs Nov 23	YTD Nov 24	YTD Nov 24 vs YTD Nov 23
Sales	£9.13m	+8.3%	£80.2m	-2.1%
Transactions	438k	+4.4%	4.13m	-0.6%
Customers	198k	+7.2%	1.81m	+0.2%
ATV	£20.85	+3.8%	£19.42	-1.5%
ARPC	£46.07	+1.0%	£44.24	-2.3%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Nov 2023 and Nov 2024 in Cardiff - Indie (+9.7%) is higher than Cardiff - Indie (+8.3%), Cardiff - Retail (+4.9%), Sheffield (+2.3%), Nottingham (+1.3%), Bristol (+1.1%) and Newport (-6.4%) and lower than Cardiff - Other (+26.8%) and Cardiff - Hospitality (+24.8%).
- YTD sales change between Nov 2023 and Nov 2024 in Cardiff - Indie (-1.9%) is higher than Cardiff - Hospitality (-3.2%), Cardiff - Retail (-3.4%), Bristol (-5.8%) and Newport (-7.3%); similar to Cardiff - Indie (-2.1%) and lower than Cardiff - Other (+6.2%), Sheffield (+0.7%) and Nottingham (-0.5%).

Retail Area	Nov 24 vs Nov 23	YTD Nov 24 vs YTD Nov 23
Cardiff - Indie	+8.3%	-2.1%
Cardiff	+9.7%	-1.9%
Cardiff - Hospitality	+24.8%	-3.2%
Cardiff - Retail	+4.9%	-3.4%
Cardiff - Other	+26.8%	+6.2%
Bristol	+1.1%	-5.8%
Newport	-6.4%	-7.3%
Nottingham	+1.3%	-0.5%
Sheffield	+2.3%	+0.7%
GB Benchmark	+1.0%	-3.5%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£5.50m), Fashion (£1.68m), Grocery (£748k), General Retail (£512k), and Entertainment (£439k).
- The five sectors with the highest YTD sales are Food & Drink (£48.2m), Fashion (£13.6m), Grocery (£7.12m), General Retail (£4.37m), and Entertainment (£4.12m).
- The five sectors showing the largest change in sales between Nov 2023 and Nov 2024 are Food & Drink (+£666k), Fashion (+£173k), General Retail (-£109k), Grocery (-£39.5k) and Entertainment (+£24.7k).

Sector	Nov 24	Nov 24 vs Nov 23	YTD Nov 24	YTD Nov 24 vs YTD Nov 23
Food & Drink	£5.50m	+13.8%	£48.2m	+4.0%
Fashion	£1.68m	+11.4%	£13.6m	-15.1%
Grocery	£748k	-5.0%	£7.12m	-7.1%
General Retail	£512k	-17.6%	£4.37m	-2.5%
Entertainment	£439k	+6.0%	£4.12m	+0.6%
Health & Beauty	£128k	-11.6%	£1.37m	-17.8%
Transport	£63.3k	+3.7%	£658k	-11.5%
Consumer Services	£50.7k	+8.7%	£463k	+32.9%
Household	£5.23k	-54.6%	£97.6k	-34.7%
Tourism	£962	+Inf	£217k	-45.1%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between November 2023 and November 2024 reveals that Rest Of GB (+2.5ppt) and Cardiff Inner City (-2.5ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between November 2023 and November 2024 reveals that only Rest Of Wales (+1.3ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Nov 24	Nov 24 vs Nov 23	YTD Nov 24	YTD Nov 24 vs YTD Nov 23
Cardiff Region	35.9%	-0.2ppt	33.8%	+0.6ppt
Cardiff Inner City	19.6%	-2.5ppt	22.3%	-0.8ppt
Rest Of GB	15.6%	+2.5ppt	15.4%	-0.4ppt
Cardiff Outer City	14.5%	-0.5ppt	15.0%	-0.9ppt
Rest Of Wales	12.3%	+0.5ppt	11.8%	+1.3ppt
M4 Corridor	2.2%	+0.2ppt	1.7%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ