



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Nov 2024, monthly retail sales in Cardiff - Other were £6.52m. Year-to-Date (YTD) sales were £58.1m.
- Compared to Nov 2023, monthly sales increased by +26.8% while YTD sales increased by +6.2%.
- The increase in monthly sales was due to an increase of +17.4% in customer numbers and an increase of +8.0% in average revenue per customer (ARPC).

Metric	Nov 24	Nov 24 vs Nov 23	YTD Nov 24	YTD Nov 24 vs YTD Nov 23
Sales	£6.52m	+26.8%	£58.1m	+6.2%
Transactions	528k	+11.8%	5.02m	+1.2%
Customers	222k	+17.4%	2.05m	+4.7%
ATV	£12.35	+13.5%	£11.58	+5.0%
ARPC	£29.39	+8.0%	£28.30	+1.4%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Nov 2023 and Nov 2024 in Cardiff - Other (+9.7%) is higher than Cardiff - Indie (+8.3%), Cardiff - Retail (+4.9%), Sheffield (+2.3%), Nottingham (+1.3%), Bristol (+1.1%) and Newport (-6.4%) and lower than Cardiff - Other (+26.8%) and Cardiff - Hospitality (+24.8%).
- YTD sales change between Nov 2023 and Nov 2024 in Cardiff - Other (-1.9%) is higher than Cardiff - Hospitality (-3.2%), Cardiff - Retail (-3.4%), Bristol (-5.8%) and Newport (-7.3%); similar to Cardiff - Indie (-2.1%) and lower than Cardiff - Other (+6.2%), Sheffield (+0.7%) and Nottingham (-0.5%).

Retail Area	Nov 24 vs Nov 23	YTD Nov 24 vs YTD Nov 23
Cardiff - Other	+26.8%	+6.2%
Cardiff	+9.7%	-1.9%
Cardiff - Hospitality	+24.8%	-3.2%
Cardiff - Indie	+8.3%	-2.1%
Cardiff - Retail	+4.9%	-3.4%
Bristol	+1.1%	-5.8%
Newport	-6.4%	-7.3%
Nottingham	+1.3%	-0.5%
Sheffield	+2.3%	+0.7%
GB Benchmark	+1.0%	-3.5%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.87m), Entertainment (£1.33m), Grocery (£882k), Tourism (£866k), and Transport (£683k).
- The five sectors with the highest YTD sales are Food & Drink (£19.4m), Grocery (£8.29m), Entertainment (£7.88m), Tourism (£7.86m), and Transport (£6.84m).
- The five sectors showing the largest change in sales between Nov 2023 and Nov 2024 are Entertainment (+£682k), Health & Beauty (+£242k), Tourism (+£147k), Food & Drink (+£122k) and Grocery (+£113k).

Sector	Nov 24	Nov 24 vs Nov 23	YTD Nov 24	YTD Nov 24 vs YTD Nov 23
Food & Drink	£1.87m	+7.0%	£19.4m	-6.0%
Entertainment	£1.33m	+105.4%	£7.88m	+64.0%
Grocery	£882k	+14.7%	£8.29m	+1.8%
Tourism	£866k	+20.4%	£7.86m	+4.1%
Transport	£683k	+10.2%	£6.84m	+5.5%
Health & Beauty	£567k	+74.3%	£4.88m	+24.1%
Fashion	£188k	-0.6%	£1.22m	-30.5%
General Retail	£76.1k	-24.4%	£1.21m	+5.6%
Consumer Services	£61.3k	+131.4%	£500k	+76.0%
Household	£0	NA	£54.7k	+2,916.6%

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between November 2023 and November 2024 reveals that Rest Of GB (+3.1ppt), Cardiff Inner City (-2.8ppt) and Rest Of Wales (-1.4ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between November 2023 and November 2024 reveals that only Cardiff Region (+1.2ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Nov 24	Nov 24 vs Nov 23	YTD Nov 24	YTD Nov 24 vs YTD Nov 23
Cardiff Region	31.9%	0.0ppt	32.3%	+1.2ppt
Rest Of GB	20.1%	+3.1ppt	19.9%	-0.8ppt
Cardiff Inner City	18.3%	-2.8ppt	20.3%	-0.7ppt
Cardiff Outer City	16.7%	+0.7ppt	14.9%	+0.3ppt
Rest Of Wales	10.6%	-1.4ppt	10.5%	+0.1ppt
M4 Corridor	2.4%	+0.5ppt	2.1%	0.0ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ