



### Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

### Cardiff - Hospitality Headline Metrics

- In Dec 2024, monthly retail sales in Cardiff - Hospitality were £6.10m. Year-to-Date (YTD) sales were £55.3m.
- Compared to Dec 2023, monthly sales decreased by -12.5% while YTD sales decreased by -4.3%.
- The decrease in monthly sales was due to a decrease of -15.3% in customer numbers and an increase of +3.3% in average revenue per customer (ARPC).

Metric	Dec 24	Dec 24 vs Dec 23	YTD Dec 24	YTD Dec 24 vs YTD Dec 23
Sales	£6.10m	-12.5%	£55.3m	-4.3%
Transactions	335k	-15.2%	3.24m	-4.8%
Customers	140k	-15.3%	1.37m	-4.2%
ATV	£18.21	+3.2%	£17.08	+0.5%
ARPC	£43.66	+3.3%	£40.39	-0.2%

Key Retail Metrics for Cardiff - Hospitality

### Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Dec 2023 and Dec 2024 in Cardiff - Hospitality (-5.4%) is higher than Nottingham (-6.8%), Newport (-7.0%), Cardiff - Other (-10.8%), Cardiff - Hospitality (-12.5%) and Bristol (-15.0%) and lower than Sheffield (-0.1%), Cardiff - Indie (-2.4%) and Cardiff - Retail (-4.4%).
- YTD sales change between Dec 2023 and Dec 2024 in Cardiff - Hospitality (-2.4%) is higher than Cardiff - Retail (-3.6%), Cardiff - Hospitality (-4.3%), Bristol (-6.8%) and Newport (-7.4%); similar to Cardiff - Indie (-1.9%) and lower than Cardiff - Other (+4.4%), Sheffield (+0.6%) and Nottingham (-1.3%).

Retail Area	Dec 24 vs Dec 23	YTD Dec 24 vs YTD Dec 23
Cardiff - Hospitality	-12.5%	-4.3%
Cardiff	-5.4%	-2.4%
Cardiff - Indie	-2.4%	-1.9%
Cardiff - Retail	-4.4%	-3.6%
Cardiff - Other	-10.8%	+4.4%
Bristol	-15.0%	-6.8%
Newport	-7.0%	-7.4%
Nottingham	-6.8%	-1.3%
Sheffield	-0.1%	+0.6%
GB Benchmark	-7.9%	-3.9%

Sales Growth for Cardiff - Hospitality and Comparators

### Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£5.53m), Entertainment (£226k), Fashion (£145k), Health & Beauty (£58.3k), and Consumer Services (£48.7k).
- The five sectors with the highest YTD sales are Food & Drink (£49.7m), Entertainment (£2.52m), Fashion (£1.09m), General Retail (£596k), and Consumer Services (£529k).
- The five sectors showing the largest change in sales between Dec 2023 and Dec 2024 are Food & Drink (-£774k), Entertainment (-£68.9k), Fashion (-£46.0k), Grocery (+£46.0k) and General Retail (-£28.4k).

Sector	Dec 24	Dec 24 vs Dec 23	YTD Dec 24	YTD Dec 24 vs YTD Dec 23
Food & Drink	£5.53m	-12.3%	£49.7m	-3.9%
Entertainment	£226k	-23.4%	£2.52m	-14.2%
Fashion	£145k	-24.1%	£1.09m	-3.5%
Health & Beauty	£58.3k	+34.2%	£479k	-28.8%
Consumer Services	£48.7k	-24.3%	£529k	-10.7%
Grocery	£46.2k	+18,368.8%	£296k	+2,090.5%
General Retail	£37.6k	-43.0%	£596k	-7.9%
Tourism	£9.09k	+45.1%	£66.1k	-18.7%
Transport	£53	+Inf	£3.75k	+306.8%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

### Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between December 2023 and December 2024 reveals that Cardiff Outer City (+2.6ppt) and Cardiff Inner City (-1.3ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between December 2023 and December 2024 reveals that only Rest Of Wales (+1.1ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Dec 24	Dec 24 vs Dec 23	YTD Dec 24	YTD Dec 24 vs YTD Dec 23
Cardiff Region	43.1%	-0.1ppt	38.0%	0.0ppt
Cardiff Outer City	17.2%	+2.6ppt	13.1%	-0.6ppt
Cardiff Inner City	14.7%	-1.3ppt	15.7%	-0.3ppt
Rest Of Wales	12.7%	-0.4ppt	12.6%	+1.1ppt
Rest Of GB	10.5%	-0.8ppt	18.4%	-0.2ppt
M4 Corridor	1.7%	+0.1ppt	2.2%	0.0ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

### Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

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