

# Footfall Report for: Cardiff City Centre - New

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2024	2023	2024	2023	2024	2023
Cardiff City Centre - New	-0.3%		-1.0%		-2.9%	0.3%
Wales	-3.7%	2.1%	-2.3%	-8.5%	-2.8%	1.4%
UK	-0.7%	3.3%	0.5%	2.1%	5.2%	3.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

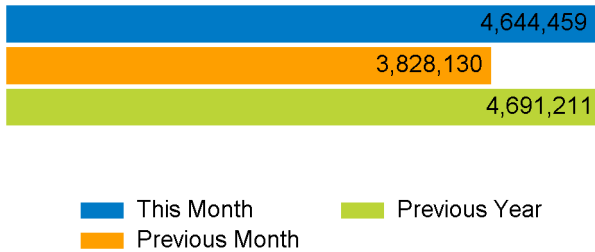
The total number of visitors for the year to date is 43,938,944 which is 0.3% down on the previous year.

The total number of visitors to Cardiff City Centre - New in month commencing 25 November 2024 was 4,644,459.

The busiest day in month commencing 25 November 2024 was Saturday 14 December with 283,960 visitors.

The peak hour of the month was 14:00 on Saturday 14 December 2024 with footfall of 26,439.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather

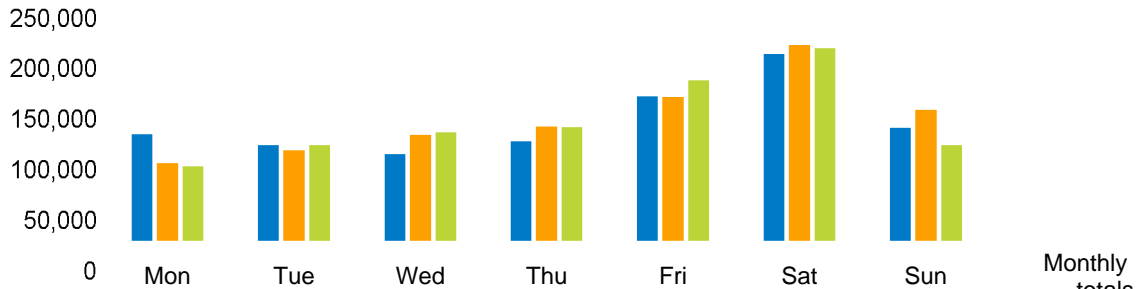
Number of days this month	10	21	1	3
Number of days same month last year	4	25	5	1
Number of days same month two years ago	15	15	2	3

## Average temperature

	Maximum temperature	Minimum temperature
2024	11°	5°
2023	11°	4°
2022	8°	3°

## Footfall Counts by day

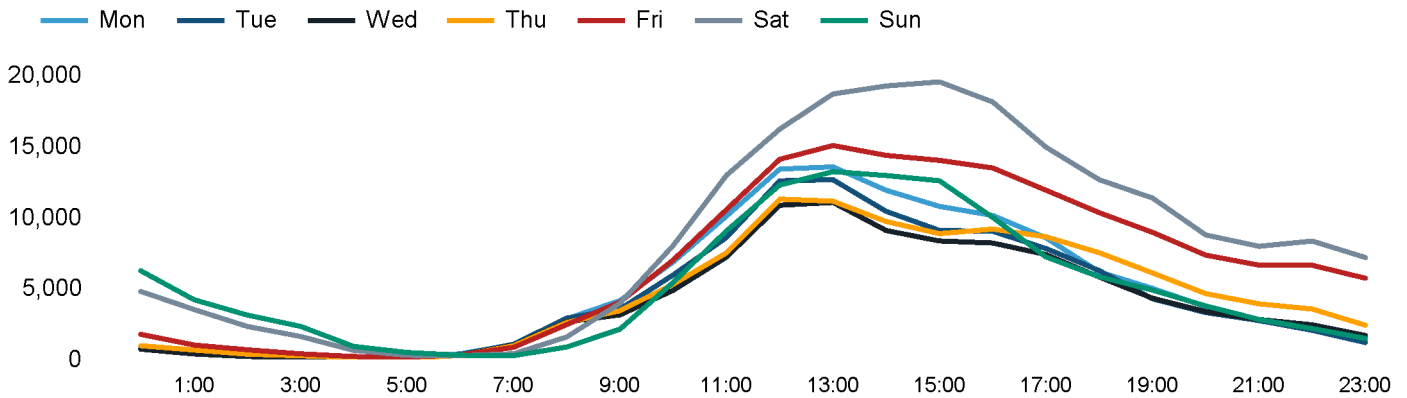
The figures shown below are calculated using weekly averages.



This Month	119,415	107,691	98,220	111,623	159,996	205,312	126,634	928,891
Previous Month	88,823	102,309	118,893	127,587	159,024	215,151	145,245	957,032
Previous Year	84,921	107,939	121,343	127,164	177,265	211,713	107,897	938,242
Month on month %	34.4%	5.3%	-17.4%	-12.5%	0.6%	-4.6%	-12.8%	
Year on year %	40.6%	-0.2%	-19.1%	-12.2%	-9.7%	-3.0%	17.4%	

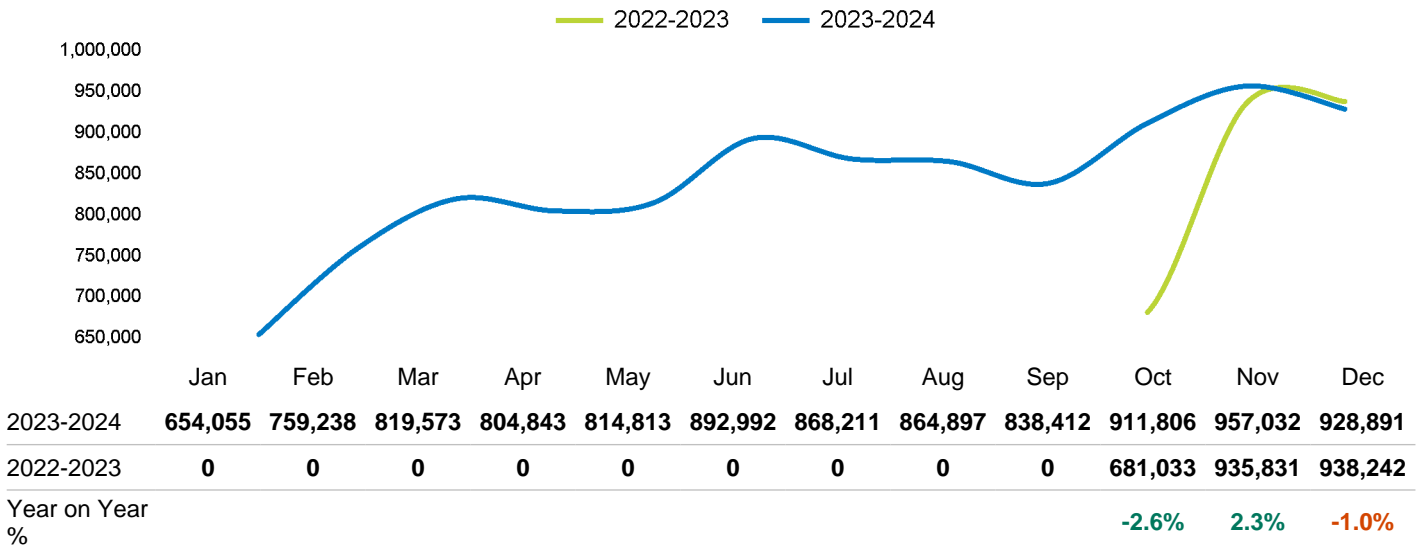
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

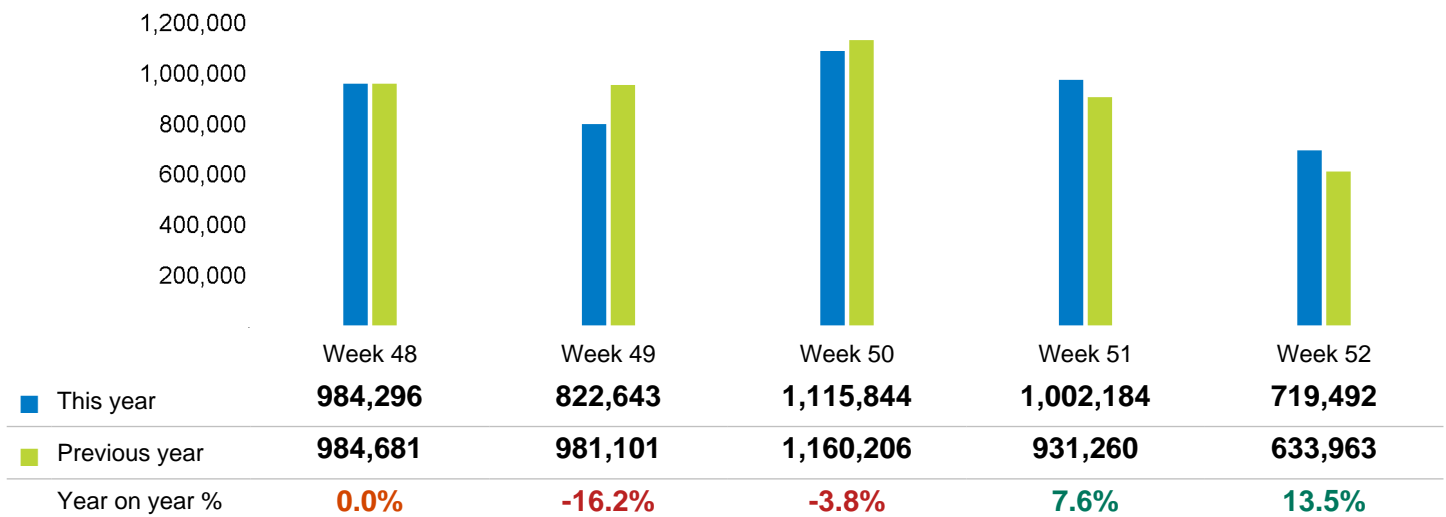
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for December compares December 2024 to December 2023

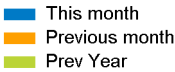
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Greyfriars Road at Greyfriars Place, Eastbound	8,318	0.9%	9,894	8,092	-15.9%	2.8%	
Greyfriars Road at Greyfriars Place, Westbound	10,553	1.1%	11,962	10,377	-11.8%	1.7%	
High Street Arcade at High Street, Eastbound	14,285	1.5%	14,881	13,572	-4.0%	5.3%	
High Street Arcade at High Street, Westbound	13,613	1.5%	14,187	12,605	-4.0%	8.0%	
High Street at Quay Street, Northbound	50,224	5.4%	61,057	54,161	-17.7%	-7.3%	
High Street at Quay Street, Southbound	48,426	5.2%	54,645	50,101	-11.4%	-3.3%	
Queen Street at Queen's Arcade, Eastbound	120,600	13.0%	118,068	117,791	2.1%	2.4%	
Queen Street at Queen's Arcade, Westbound	129,087	13.9%	126,592	127,603	2.0%	1.2%	
St Mary Street at Caroline Street, Northbound	68,050	7.3%	76,146	72,024	-10.6%	-5.5%	
St Mary Street at Caroline Street, Southbound	76,163	8.2%	83,510	79,363	-8.8%	-4.0%	
St Mary Street at Wharton Street, Northbound	77,229	8.3%	81,673	79,537	-5.4%	-2.9%	
St Mary Street at Wharton Street, Southbound	80,677	8.7%	82,489	82,030	-2.2%	-1.6%	
The Hayes at Barry Lane, Northbound	113,286	12.2%	107,347	112,873	5.5%	0.4%	
The Hayes at Barry Lane, Southbound	118,377	12.7%	114,577	118,107	3.3%	0.2%	



## Reporting dates

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This month - 25 November 2024 - 29 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to December, 2024 Vs January, 2023 to December, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2024 Vs December, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2024 Vs 11 2024

